

DAVIDOFF

DISPLAY 2019



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Available elements

The base

23289 – Tray Display 2019
(+ Height block H1&H2)
D:364mm/W:273mm/H:35mm
(H1/H:24mm, H2/H:46mm)



Choose the inlays for the categories

23290 – Inlay WA Display 2019
D:90mm/W:270mm/H:22mm



Note: you also need to order 23299 for this inlay

23291 – Inlay WI Display 2019
D:90mm/W:270mm/H:22mm



Note: you also need to order 23300 for this inlay

23292 – Inlay SLG Display 2019
D:90mm/W:270mm/H:22mm



23293 – Inlay ACC Display 2019
D:90mm/W:270mm/H:22mm

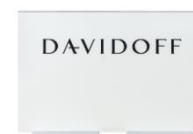


Choose the backwall

23295 – Backwall Small Window Display 2019
D:8mm/ W:272mm/H:360mm



23296 – Backwall Small Counter Display 2019
D: 8mm/ W:272mm/H:180mm



23297 – Backwall Medium Counter Display 2019
D: 8mm/ W:544mm/H:180mm



Choose the accessories

23299 – 6 WA C-Rings 2019 (5 + 1 spare)



23300 – 7 WI Pen-Holders 2019 (6 + 1 spare)



23302 – Display Stand 2019
D:90mm/W:135mm/H:170mm



23298 – New Collection/Authorized Retailer Plate Display 2019



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Modular concept - Trays

The DAVIDOFF display program is a modular concept which consist of different product category inlays that can be combined according to your needs.

The basis is the tray display, that comes with 2 height blocks. It can be used for counters and windows.

Each tray must always carry 4 inlays!



Small display
D:364mm/W:273mm/H:35mm



Medium display
D:364mm/W:546mm/H:35mm



Large display
D:364mm/W:819mm/H:35mm

You can add as many trays as you wish:

Small display:	1 tray (D:364mm/W:273mm/H:35mm)
Medium display:	2 trays (D:364mm/W:546mm/H:35mm)
Large display:	3 trays (D:364mm/W:819mm/H:35mm)

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Modular concept – inlays for Watches and Writing instruments

For watches and writing instruments, inlays and holders have to be ordered separately.

Inlay for watches = 23290 (inlay) + 23299 (C-Rings)

Inlay for writing instruments = 23291 (inlay) + 23300 (Pen-Holders)



23290 – Inlay WA Display 2019

23299 – 6 WA C-Rings 2019 (5 + 1 spare)



23291 – Inlay WI Display 2019

23300 – 7 WI Pen-Holders 2019 (6 + 1 spare)

Please note:

In the rare case that the pin gets stuck we recommend to drill it with a 4,2mm drill

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Modular concept - Backwalls



23296 - Backwall Small Counter Display 2019

For small counters, backwall 23296 (width = 1 tray) can be used. For medium and large displays, use backwall 23297 (width = 2 trays). When working with 4 to 6 trays, please use a second backwall.



23297 - Backwall Medium Counter Display 2019



Small counter display



Medium counter display



Large counter display



23295 - Backwall Small Window Display 2019

For windows, you can use backwall 23295 for any display size:



Small window display



Medium window display



Large window display

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Modular concept - Backwalls

To place a backwall, simply slide it in the dedicated notches on the bottom of the tray.

One tray



Bottom of Tray

Two trays



Bottom of Tray 1

Bottom of Tray 2

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Counter display S: example multi-category



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Shall be added (with all variants):

1x



23302
Display Stand 2019

1x



23298
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(front and back side)

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Counter display S: example mono-category (writing instruments)



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(with height blocks)

Shall be added (with all variants):

1x



23302
Display Stand 2019

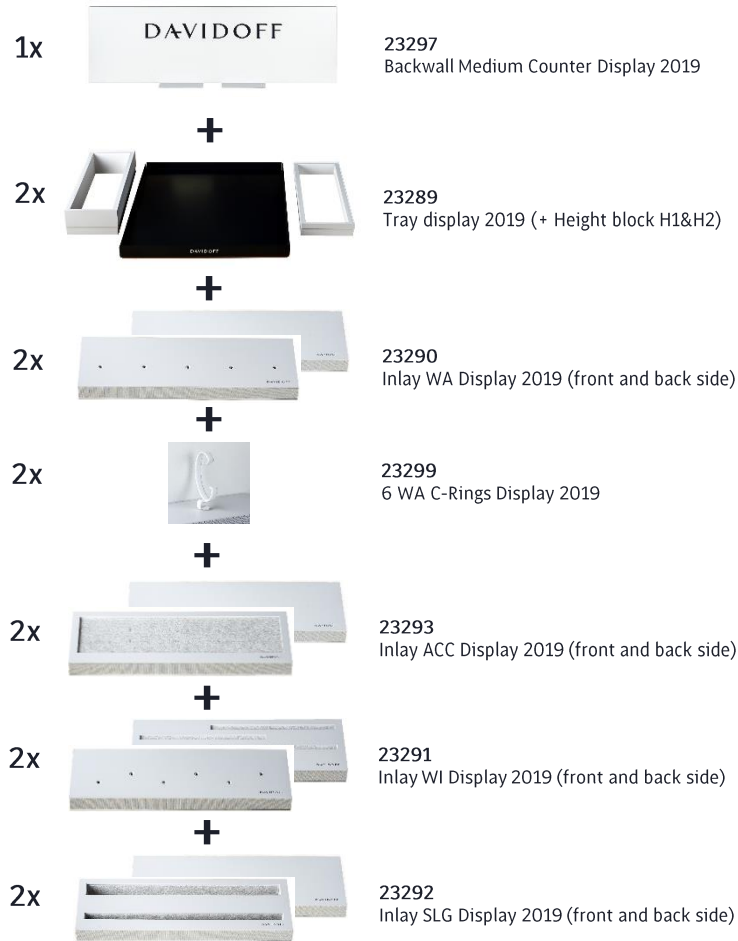
1x



23298
New Collection/Authorized Retailer Plate Display 2019
(front and back side)

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Counter display M: example multi-category



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Shall be added (with all variants):

1x



23302
Display Stand 2019

1x



23298
New Collection/Authorized Retailer Plate Display 2019
(front and back side)

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Counter display L



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Note: You can add as many trays as you wish.
The backwall (23297) covers either 2 or 3 trays.
Please use a second backwall when working with
4 to 6 trays, etc.

Shall be added (with all variants):

1x



23302
Display Stand 2019

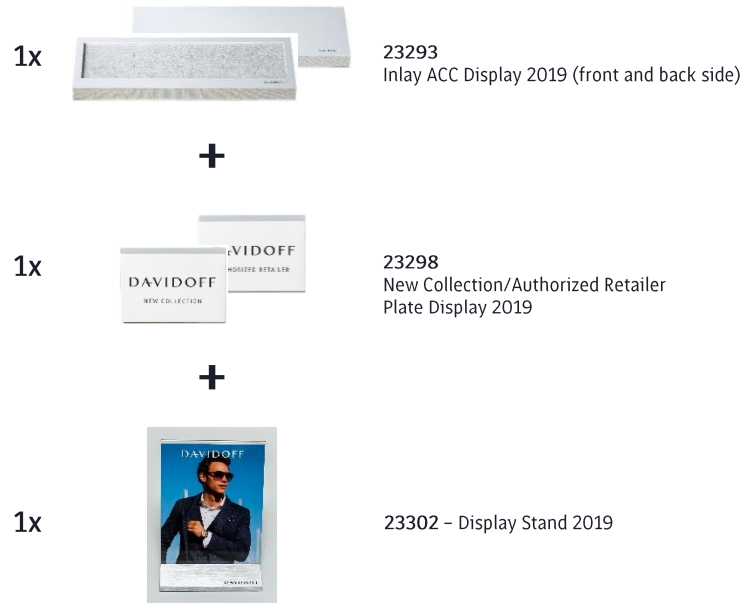
1x



23298
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(front and back side)

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Special highlighter



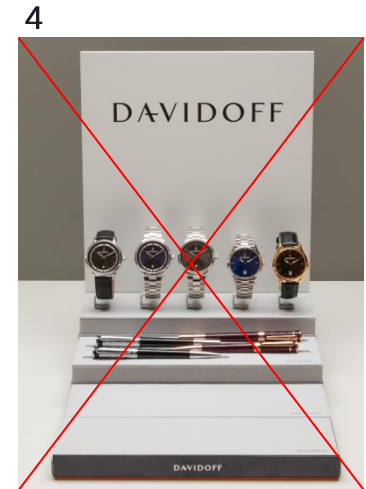
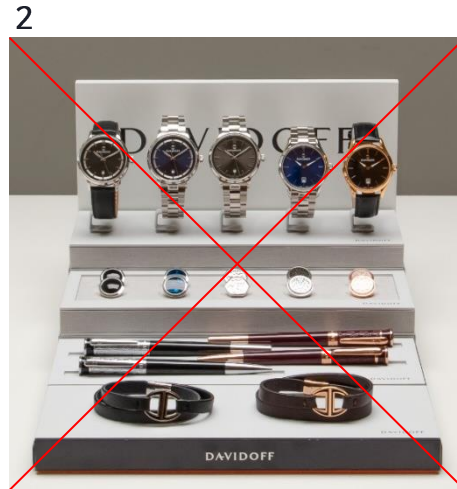
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Don'ts

1. Don't hide products with vertical decoration.
2. Don't hide logo.
3. Don't get creative with the height blocks = >
 - a. Only one inlay must be used with one height block.
 - b. Only the two height blocks provided may be used with one tray.
4. Don't leave any inlay empty.



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