

Policy on processing of personal data

This policy on processing of personal data (hereinafter - "Policy") of Individual Entrepreneur Kiseleva Ekaterina Vladimirovna, tax identification number 665813281224, state registration number 321665800002682, ("Administrator") determines the amount, purpose and methods of processing personal data of individuals using the site <https://www.impower.store/> ("Website"), including for order placement ("User", "Subject of the personal data"), and is published in public access on the Website in accordance with the requirements of the Federal Law of the Russian Federation "On Personal Data" No 152-FZ dated 27 July 2006 ("Personal Data Law").

1. Legal basis for processing personal data

The legal basis for processing personal data is: Art. 6 of the Personal Data Law, the consent of the subject of personal data.

2. User's consent to the processing of personal data

By sending a message through the feedback forms on this site, the User expresses his consent to the processing of personal data for the purposes and extent defined in this Policy.

The User may subscribe to receive e-mail newsletters, if such an opportunity is provided by the Administrator. Mailing can contain information about news, new products, analytical materials, events conducted by the Administrator. Filling in the field "e-mail" the User gives his/her consent to receive such mailings. User may withdraw his/her consent to receive newsletters at any time. The opportunity to unsubscribe is provided to the User in each newsletter.

3. Purpose of personal data processing

The Administrator stores only the personal data needed to provide services to the User, according to the terms of the Public Offer posted on the Website.

The list of actions with personal data for which the User gives his consent:

- Receipt and storage of personal data (in electronic form);
- Specification (update, modification) of personal data;
- Use of personal data for execution of the Sales Agreement (Public Offer);
- Transfer of personal data of the User in the manner prescribed by the legislation of the Russian Federation;
- For the purposes of mailing catalogs, marketing and other commercial purposes. User has the right to refuse to receive such messages by following the link to unsubscribe, or the instructions specified by the Administrator upon receipt of the relevant request;

- To communicate with the User, including sending notices, requests, and information regarding the use of the Website, execution of agreements and contracts, as well as processing orders and requests of the User.
- To transfer personal data to third parties in the Russian Federation for the purposes of this Agreement (for example, courier services).
- To conduct statistical and other research based on anonymized data.
- To improve the quality of the Website and services provided by the Administrator.

4. Scope of processed personal data

The Administrator shall process the following personal data of individuals:

- surname, first name;
- e-mail address;
- links to profiles in social networks;
- telephone number;
- address, including country of residence and city;
- payment details (bank account details);
- information provided by the User independently at the registration in the personal cabinet, at registration of the order in the online store or in the process of use of the Website.

The Website uses cookie processing technologies, which are small text files into which the browser records data from the sites visited by the user. This data is used to collect information on the actions of visitors to the site, to improve the quality of its content and features.

The user can change the settings in his browser so that the browser stops storing all cookies, and also notifies them about the sending. In this case, some services and functions of the site can stop working or work incorrectly.

5. Confidentiality of personal data

Administrator does not disclose to third parties and does not distribute personal data of the Website Users without their consent, except in cases stipulated by the Consent to process personal data or stipulated by the federal law.

7. Rights of the subject of personal data

Subject of personal data has the right to submit a written request to the Administrator for information concerning the processing of his/her personal

data in accordance with the requirements of Article 14 of the Personal Data Law.

This request may be sent to the following address: info@impower.store.

8. Protection of personal data

The Administrator shall take measures necessary and sufficient to ensure the fulfillment of the duties provided by the Personal Data Law and the regulations adopted in accordance therewith. The Administrator shall independently determine the composition and list of measures necessary and sufficient to ensure the fulfillment of such duties, in particular measures include the following:

- appointment of a person responsible for organizing the processing of personal data;
- issuance of documents defining the operator's policy on personal data processing;
- the application of legal, organizational and technical measures to ensure the security of personal data in accordance with the Personal Data Law;
- exercising internal control over compliance of personal data processing with the Personal Data Law and regulations adopted in accordance therewith, personal data protection requirements, the Administrator's policy on personal data processing;
- assessment of damage, which may be caused to subjects of personal data in case of violation of the Law on personal data, the ratio of the said harm and measures taken by the Administrator to ensure compliance with obligations under applicable law.

In order to ensure confidentiality of information and protection of personal data, the Administrator shall maintain an appropriate information environment and shall take all measures necessary to prevent unauthorized access to personal data.

9. Final Provisions

All relations, concerning processing of personal data, which are not reflected in the present Policy, are regulated by the provisions of the legislation of the Russian Federation.

The Administrator shall have the right to make amendments to this Policy. If any changes are made to the current version, the date of the last update shall be specified. The new version of the Policy comes into force from the moment of its posting on the Website, unless otherwise provided by the new version of the Policy. The current version of the Policy is available on the Website at any time.